

CRUSADER CASH 2018-2019

August 6, 2018

Dear Parents,

CRUSADER CASH is a gift card purchase program run by Holy Cross Home & School Association (HSA). HSA is able to purchase gift cards at a discounted rate. Participants are able to purchase gift cards at the retail value from HSA and receive a portion of the HSA discount as earnings. The “discount” represents the earnings available to be used by the participant to reduce **tuition costs**, **fundraising obligation** or donate towards our **Guardian Angel Fund** (tuition assistance). It’s a win/win situation for everyone! (Ex. \$100 Jewel Gift Card is purchased by HSA for \$96 and sold to participant for \$100. Discount/Earnings = \$4)

What will I earn per gift card purchased?

Participant earnings depend on the discount associated with the merchant involved. Discounts range from 1.5% to 25%, but generally average around 5%. While this amount may seem small, the numbers add up if you regularly participate. For example, assume you purchase \$100 in grocery gift cards per week throughout the school year. You will earn over half of your \$250 fundraising obligation in grocery purchases alone – at no extra cost to you! There is no limit on the amount you can earn! The variables are the discount offered by the merchant and how much you spend.

How will the earnings be distributed?

90% of a participant’s earnings (Ex. Jewel \$100 gift card above - 90% of \$4 = \$3.60) go towards tuition obligation, fundraising obligation, or donation to the Guardian Angel Fund (tuition assistance). The remaining 10% (Ex. \$0.40) goes to HSA to cover the costs of the program – shipping, printing and supplies.

Ready to participate?

- Submit Registration Form (Current form required for all participants)
- Set Up Online Account
Go to www.shopwithscrip.com, establish an individual account, and enter our enrollment code **28633B212167L**.
- Set Up Presto Pay Account (See Crusader Cash Guidelines document for details)

The process is easy! Feel good about raising money for the school and for YOU! Tell family and friends how easy this is and invite them to participate!

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